

## Chapter 4 — Mission, Vision, Goals

This chapter contains the proposed mission, vision, and goals for a Delta NHA which were developed via small group discussions during this study's third public meeting.

### Mission


Recognize, enhance, and promote 'Delta as a Place' to help cultivate and retain appreciation and understanding of the Delta as an ecological, agricultural, recreational, historical, and cultural treasure.

### Vision

A regional network of partner sites with interpretive/educational components that will be linked where possible and serve as the primary attractions, on existing public properties or on private properties with the voluntary consent and involvement of the landowners.

### Goals

- 1) Identify the Delta as a region of national significance to educate the public about 'Delta as a Place', and build more support for preserving, protecting, and enhancing the Delta.
- 2) Support economic development of the Delta by drawing visitors to designated partner sites, as well as local markets, restaurants, hotels, campgrounds, bed and breakfasts, hostels, farmstays, and other recreation and visitor facilities.
- 3) Promote heritage tourism, ecotourism, and agritourism, which are aligned with existing activities, infrastructure, and land uses in the Delta. Maintain Delta agriculture while improving public access and developing necessary visitor amenities in the Delta such as public restrooms, garbage receptacles, directional signage, and dockage.
- 4) Make available maps of partner sites which identify waterways and byways to connect the sites.
- 5) Undertake and provide resources for historic preservation projects at partner sites with the consent and involvement of willing landowners.
- 6) Develop interpretive signage to educate the public about the Delta's natural, historical and cultural heritage; and support programs which teach Delta history.



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